The XV World Forestry Congress will be hosted by the Korea Forest Service of the Republic of Korea and organized with the technical support of the Food and Agriculture Organization of the United Nation (FAO) from 2 to 6 May 2022 at the COEX Convention and Exhibition Center in Seoul.

Since the first Congress was held in Italy in 1926, the World Forestry Congress has become one of the most influential international Congresses in the world discussing forests.

The XV World Forestry Congress will provide an important opportunity for the global forestry community to consider the state and future of world forestry, particularly in the context of the recovery from the COVID-19 pandemic, while striving to achieve the Sustainable Development Goals (SDGs).

The Congress will be attended by representatives from all regions and sectors; including the public and private sector, NGOs, CSOs, scientific and professional bodies, and forestry societies, as well as those who simply care about forests and the environment.

**CONGRESS OVERVIEW**

- Title: XV World Forestry Congress (WFC 2021)
- Theme: Building a Green, Healthy and Resilient Future with Forests
- Date: 2–6 May 2022  
  (Pre-Congress: 29 April–1 May 2022)
- Venue: COEX, Seoul, Republic of Korea
- Hosted by: Korea Forest Service, Republic of Korea (KFS)
- Organized by: Korea Forest Service, Republic of Korea (KFS) with the technical support of the Food and Agriculture Organization of the United Nations (FAO)
- Website: [www.wfc2021korea.org](http://www.wfc2021korea.org)

**WFC 2021 THEME**

Under the theme, ‘Building a Green, Healthy and Resilient Future with Forests’, the XV World Forestry Congress has six sub-themes that cover the most important global issues related to forestry, forests products and related services.

The sub-themes are:

1. Turning the tide: reversing deforestation and forest degradation
2. Nature-based solutions for climate-change adaptation and mitigation and biodiversity conservation
3. The green pathway to growth and sustainability
4. Forests and human health: revisiting the connections
5. Managing and communicating forest information and knowledge
6. Forests without boundaries: enhancing management and cooperation

**SPONSORSHIP PROGRAMME**

By becoming a sponsor, an organization can help make WFC 2021 a success, and together we can create a memorable experience for all attendees.

Through the sponsorship of this unique event, the organization will be promoted to all participants expected at the Congress, opening the door to new partners, collaborators, and supporters.

Sponsors can contribute at one of five levels: Diamond, Platinum, Gold, Silver, and Bronze. The extent of your engagement will determine your brand presence in exhibitions, informational materials and areas in the Congress site, and give access to the Congress itself.
SPONSORSHIP PACKAGES
For detailed information, please refer below.

<table>
<thead>
<tr>
<th>BENEFIT</th>
<th>DIAMOND</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary Stand in the Exhibition Hall (based on Stand Package 1)</td>
<td>KRW 100 000 000 (Approx. USD 85 000)</td>
<td>KRW 50 000 000 (Approx. USD 42 500)</td>
<td>KRW 30 000 000 (Approx. USD 25 500)</td>
<td>KRW 20 000 000 (Approx. USD 16 850)</td>
<td>KRW 10 000 000 (Approx. USD 8 500)</td>
</tr>
<tr>
<td>Complimentary Congress Registration (Non-transferable)</td>
<td>6 stands (9m x 6m)</td>
<td>4 stands (6m x 6m)</td>
<td>2 stands (6m x 3m)</td>
<td>1 stand (3m x 3m)</td>
<td>1 stand (3m x 3m)</td>
</tr>
<tr>
<td>Logo on WFC 2021 Website (Sponsors page)</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>Name only</td>
</tr>
<tr>
<td>PR Materials in Congress Bag (prepared by sponsor)</td>
<td>3 materials</td>
<td>2 materials</td>
<td>1 material</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Ads inside Congress Handbook</td>
<td>Inner 2 pages</td>
<td>Inner 1 page</td>
<td>Inner 1/2 page</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Meeting Room during the Congress</td>
<td>●</td>
<td>●</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Logo on Congress Bags (inside)</td>
<td>●</td>
<td>●</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

Note: For details or special requests, please contact the WFC 2021 Host Country Sponsor Team. The prices listed above do not include VAT (10%).

DIAMOND (KRW 100 000 000) (Approx. USD 85 000)
- Complimentary stand in the Exhibition Hall (6 stands)
- 25 Complimentary Congress registrations (Full Standard/Non-transferable)
- Logo on WFC 2021 website with a hyperlink from this logo (under Diamond level on the sponsors page)
- Promotional materials insert into the Congress bag (up to 3, prepared by sponsor)
- Branding and advertising in Congress handbook (inner 2 pages)
- Complimentary private meeting room during the Congress (not during pre-Congress)
- Sponsor’s logo displayed on Congress bags (inside)

GOLD (KRW 30 000 000) (Approx. USD 25 500)
- Complimentary stand in the Exhibition Hall (2 stands)
- 10 Complimentary Congress registrations (Full Standard/Non-transferable)
- Logo on WFC 2021 website with a hyperlink from this logo (under Gold level on the sponsors page)
- A promotional material inserts into the Congress bag (up to 1, prepared by sponsor)
- Branding and advertising in Congress handbook (inner 1/2 page)

SILVER (KRW 20 000 000) (Approx. USD 16 850)
- Complimentary stand in the Exhibition Hall (1 stand)
- 5 Complimentary Congress registrations (Full Standard/Non-transferable)
- Logo on WFC 2021 website with a hyperlink from this logo (under Silver level on the sponsors page)

BRONZE (KRW 10 000 000) (Approx. USD 8 500)
- Complimentary stand in the Exhibition Hall (1 stand)
- 1 Complimentary Congress registrations (Full Standard/Non-transferable)
- Logo on WFC 2021 website (on the sponsors page)
OTHER SPONSORSHIP OPPORTUNITIES

WFC 2021 offers a variety of other sponsorship opportunities to match your organization’s interests, values, objectives and budget. For detailed information, please refer below.

<table>
<thead>
<tr>
<th>ITEM</th>
<th>CONTENT</th>
<th>PRICE</th>
</tr>
</thead>
</table>
| Congress Mobile Application         | - Place sponsor’s brand at the fingertips of Congress participants by sponsoring the Congress mobile app. As a “paperless” event, the app will be the primary tool for participants to access information and connect with other participants.  
- Congress mobile application will be developed for both iOS and Android.       | KRW 20 000 000  
(Approx. USD 17 000) |
| Congress Bags                       | - Have sponsor’s logo prominently featured on high quality, Congress bags to all registered Congress participants  
(available for up to 3 sponsors)                                                                                                           | KRW 20 000 000  
(Approx. USD 17 000) |
| Water Container                     | - Have sponsor’s logo prominently featured on high quality, reusable water bottle to all registered Congress participants.                                                                                   | KRW 10 000 000  
(Approx. USD 8 500) |
| Internet Lounge (Hall B)           | - Branding opportunity on the screen wallpapers at the internet lounge  
- Promotional materials will be distributed at the internet lounge                                                                      | KRW 10 000 000  
(Approx. USD 8 500) |
| Information Desk (Hall B Lobby)     | - Branding opportunity at the informational desk  
- Promotional materials will be distributed at the informational desk                                                                   | KRW 10 000 000  
(Approx. USD 8 500) |
| Smart Print Center (Grand Ballroom Lobby) | - Branding opportunity at the smart print center  
- Promotional materials will be distributed at the smart print center                                                                     | KRW 5 000 000   
(Approx. USD 4 250) |
| Digital Information Display (DID)   | - Branding opportunity on the digital information display                                                                                                                                               | KRW 5 000 000   
(Approx. USD 4 250) |
| Coffee Breaks                       | - 2 to 6 May, morning and afternoon (total 10 times)  
(available for up to 10 sponsors)                                                                                                          | KRW 5 000 000   
(Approx. USD 4 250) |
| Staff Uniforms                      | - Branding opportunity on the staff clothing                                                                                                                                                           | KRW 5 000 000   
(Approx. USD 4 250) |
| PR Materials in Congress bag        | - Promotional inserts into the Congress bag (prepared by sponsor)                                                                                                                                     | KRW 1 000 000   
(Approx. USD 850)  |

※ Note : For details or special requests, please contact the WFC 2021 Host Country Sponsor Team. The prices listed above do not include VAT (10%).

For more information, or if you are looking for a customized sponsorship option, please contact WFC 2021 Host Country Sponsor Team.
E: sponsorship@wfc2021korea.org    T: +82 2 6000 8136    F: +82 2 6000 8190    W: www.wfc2021korea.org
## APPLICATION FORM FOR SPONSORSHIP

### SPONSOR INFORMATION

<table>
<thead>
<tr>
<th></th>
<th>Organization/Company Name</th>
<th>Postal Address</th>
<th>Contact Point on-site</th>
<th>Phone Number</th>
<th>Fax</th>
<th>E-mail Address</th>
<th>Mobile Phone Number</th>
<th>Contact Name Billing/Payment</th>
<th>Phone Number</th>
<th>Fax</th>
<th>E-mail Address</th>
<th>Mobile Phone Number</th>
</tr>
</thead>
</table>

### SPONSORSHIP PROGRAMME

※ Please check the items below (VAT(10%) is NOT included)

#### SPONSORSHIP PACKAGES

<table>
<thead>
<tr>
<th>Package</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Diamond</td>
<td></td>
<td>KRW 100 000 000</td>
</tr>
<tr>
<td>□ Platinum</td>
<td></td>
<td>KRW 50 000 000</td>
</tr>
<tr>
<td>□ Gold</td>
<td></td>
<td>KRW 30 000 000</td>
</tr>
<tr>
<td>□ Silver</td>
<td></td>
<td>KRW 20 000 000</td>
</tr>
<tr>
<td>□ Bronze</td>
<td></td>
<td>KRW 10 000 000</td>
</tr>
</tbody>
</table>

#### SPONSORSHIP OPPORTUNITIES

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Congress Mobile Application</td>
<td>KRW 20 000 000</td>
</tr>
<tr>
<td>□ Congress Bags</td>
<td>KRW 20 000 000</td>
</tr>
<tr>
<td>□ Water Container</td>
<td>KRW 10 000 000</td>
</tr>
<tr>
<td>□ Internet Lounge</td>
<td>KRW 10 000 000</td>
</tr>
<tr>
<td>□ Information Desk</td>
<td>KRW 10 000 000</td>
</tr>
<tr>
<td>□ Smart Print Center</td>
<td>KRW 5 000 000</td>
</tr>
<tr>
<td>□ Digital Information Display(DID)</td>
<td>KRW 5 000 000</td>
</tr>
<tr>
<td>□ Coffee Breaks</td>
<td>KRW 5 000 000</td>
</tr>
<tr>
<td>□ Staff Uniforms</td>
<td>KRW 5 000 000</td>
</tr>
<tr>
<td>□ PR Materials in Congress Bag</td>
<td>KRW 1 000 000</td>
</tr>
</tbody>
</table>

### TOTAL PRICE

Date: ____________________  Applicant: ______________  Signature: ______________

Please kindly send this application form by E-mail or Fax.
E-mail: sponsorship@wfc2021korea.org | Fax: +82-2-6000-8190